Un-weighted and Weighted Characteristics of Survey Respondents Compared with National Rates (N=1,530)

	Full Sample Un-weighted	Overall Sample Weighted	National Rates
Individual characteristics[1]			
Female (%)	52	52	52
Age (%)			
Age 18 – 24	10	10	13
Age 25 – 34	14	19	18
Age 35 – 44	15	18	17
Age 45 – 54	19	17	18
Age 55 – 64	21	18	16
Age 65 +	21	19	18
Race (%)			
White only	74	67	66
Black only	9	11	12
Other	17	22	23
Hispanic Ethnicity			
Hispanic	11	15	15
Non-Hispanic	89	85	85
Education (%)			
< high school degree	8	12	13
High school degree	28	30	30
Some college	31	29	29
Bachelor's degree or higher	32	29	29
Household income (%)			
Under $10,000	5	7	5
$10,000-24,999	12	12	13
$25,000-49,999	22	23	23
$50,000-74,999	18	19	18
$75,000	42	39	41
Employment status (%)			
Employed	56	54	60
Unemployed	9	11	5
Retired	21	19	17
Other (e.g. disabled, homemaker, other)	14	17	18
Region (%)			
Northeast	17	18	18
Midwest	25	22	21
South	34	37	37
West	23	23	23

Note: GfK KN sample weights used to calculate descriptive statistics.

[1] Comparison data extracted from the December March 2013 Current Population Survey, as cited by
http://www.knowledgenetworks.com/knpanel/docs/GfK-KnowledgePanel%28R%29-Demographic-Profile.

Logistic Regression Results on Americans' Support for Policies Affecting Persons with Mental Illness, 2013

	Insurance Parity[1] N=1,347	Government Spending on Mental Health Treatment[2] N=1,343
	OR (SE)	OR (SE)
Male	0.68 (0.11)*	0.78 (0.12) †
Age	1.01 (0.01) †	1.01 (0.01)
Education (ref=less than high school)		
High school degree	1.73 (0.52) †	1.39 (0.39)
Some college	2.36 (0.75)**	1.75 (0.51) †
Bachelor's degree or higher	2.24 (0.74)*	2.36 (0.70)**
Race/Ethnicity (ref=non-Hispanic white)		
Black, non-Hispanic	1.29 (0.41)	1.58 (0.47)
Hispanic	1.33 (0.35)	1.08 (0.27)
Other, non-Hispanic	0.71 (0.31)	0.74 (0.29)
2 or more races, non-Hispanic	0.93 (0.38)	0.61 (0.22)
Household income (ref=<$10,000)		
$10,000-24,999	2.25 (0.91)*	0.75 (0.31)
$25,000-49,000	2.07 (0.80) †	0.94 (0.37)
$50,000-74,999	1.64 (0.67)	0.84 (0.34)
$75,000+	1.60 (0.64)	0.82 (0.33)
Health Insurance Coverage (ref=uninsured)		
Insured	1.44 (0.37)	1.14 (0.29)
Region (ref= Northeast)		

Midwest	0.68 (0.17)	0.60 (0.14)*
South	0.93 (0.21)	0.98 (0.22)
West	0.82 (0.20)	1.33 (0.32)
Work status (ref=paid work)		
Self-employed	0.85 (0.28)	0.90 (0.31)
Temporarily laid off	0.55 (0.33)	0.87 (0.59)
Unemployed	1.10 (0.38)	1.23 (0.39)
Retired	0.72 (0.19)	0.73 (0.18)
Not working – disabled	0.70 (0.25)	1.03 (0.35)
Not working – other	0.67 (0.21)	0.91 (0.31)
Political party affiliation (ref=Democrat)		
Independent	0.70 (0.14) †	0.62 (0.11)**
Republican	0.51 (0.11)**	0.37 (0.07)***
Personal experience with a mental illness or substance use disorder	2.23 (0.37)***	2.57 (0.38)***
Mental illness stigma scale	0.79 (0.07)*	0.80 (0.67-0.95)*

Note: GfK sample weights used in all models.

†≤0.10; *≤0.05; **≤0.01; ***≤0.001 from two-tailed tests

[1] Attitudes about insurance parity were measured on a 5-point Likert scale (1=strongly oppose, 2=somewhat oppose, 3=neither favor nor oppose, 4=somewhat favor, 5=strongly favor)

[2] Attitudes about government spending on mental health treatment were measured on a 5-point Likert scale (1=spend much less, 2=spend less, 3=spend the same as now, 4=spend more, 5=spend much more)