

REVIEWER APPENDIX: Un-weighted and Weighted Characteristics of GfK Knowledge Networks Survey Respondents Compared with 2013 National Current Population Survey Rates

	Full Sample Un-weighted (N=709)	Full Sample Weighted (N=709)	Drug Addiction Sample Weighted (N= 347)	Mental Illness Sample Weighted (N= 362)	National Rates, 2013 CPS
Individual characteristics¹					
Female (%)	51	51	51	51	52
Age (%)					
Age 18 – 24	8	10	9	11	13
Age 25 – 34	15	18	23	13	18
Age 35 – 44	15	17	15	20	17
Age 45 – 54	19	17	17	17	18
Age 55 – 64	24	21	19	24	16
Age 65 +	19	16	17	15	18
Race (%)					
White only	73	66	65	68	66
Black only	10	12	12	12	12
Other	17	22	23	21	23
Hispanic Ethnicity					
Hispanic	9	14	15	13	15
Non-Hispanic	91	86	85	87	85
Education (%)					
< high school degree	8	11	12	11	13
High school degree	31	30	31	30	30
Some college	29	29	28	30	29
Bachelor's degree or higher	32	30	29	30	29
Household income (%)					
Under \$10,000	7	8	8	7	5
\$10,000-24,999	13	12	13	12	13
\$25,000-49,999	26	26	26	26	23
\$50,000-74,999	20	20	21	18	18
\$75,000	35	35	33	36	41
Employment status (%)					

Employed	61	62	63	60	60
Unemployed	9	10	10	9	5
Retired	21	18	17	19	17
Other (e.g. disabled, homemaker, other)	8	11	10	11	18
Region (%)					
Northeast	18	18	18	18	18
Midwest	24	22	21	22	21
South	36	37	37	37	37
West	22	24	24	23	23

Note: GfK KN sample weights used to calculate descriptive statistics. Comparison data extracted from the December 2013 Current Population Survey. Question wording differs for employment variable in GfK KN and CPS, therefore no comparison data provided.